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FOR IMMEDIATE RELEASE

Artist Applications Due December 1st for 2012 Mainsail Show

St. Petersburg, Fla. (November 18, 2011) – Attention Artists, applications to be an exhibitor in the 37th Annual Mainsail Arts Festival are due by midnight Thursday, December 1, 2011. All applications must be submitted online at www.zapplication.org or by visiting www.mainsailartsfestival.org and clicking on ZAPP.

The festival will be held April 21 and 22, 2012, in St. Petersburg's waterfront Vinoy Park. This year's competition features more than \$50,000 in cash awards, including the \$10,000 Best of Show prize. Jury fees are \$35 and booth entry fee is \$275. Categories include Ceramics, Digital Art, Fibers, Glass, Graphics, Jewelry, Metal, Mixed Media, Oil/Acrylic, Photography, Sculpture, Watercolor and Wood.

In addition to over 240 artists, Mainsail presents the "Young at Art" student show, "Kids Create" art activity tent for children, live music, and a culinary arts food court. Admission for visitors is free.

Mainsail 2012 also seeks volunteers to help with planning and production. The two-day show, ranked as one of the "100 Best" fine art and design shows in the nation, also is a leading cultural event in St. Petersburg, currently designated *America's #1 Arts Destination* for mid-sized cities for two years in a row.

More information is available online at www.mainsailartsfestival.org or by contacting:

- Artists: artistapplications@mainsailartsfestival.org
- Volunteers: volunteers@mainsailartsfestival.org

CALENDAR LISTING:

April 21 and 22, 2012 ~ 37th Annual MAINSAIL ARTS FESTIVAL.

Vinoy Park, Bayshore Drive & 7th Ave. N.E. St. Petersburg, Fla. Sat. 9 a.m. to 6 p.m.; Sun. 10 a.m. to 5 p.m.

Featuring 250 juried fine art and craft exhibitors, live music, Young at ARt student show, Kids Create art tent, culinary arts food court. Free admission. Volunteers needed. Contact via e-mail: volunteers@mainsailartsfestival.org, or visit www.mainsailartsfestival.org

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